

# LLANWENOG

ECONOMIC  
GWERTH AM ARIAN



EASY TO MANAGE  
HAWDD EU TRIN



EXCELLENT QUALITY MEAT  
CIG O'R SAFON UCHAF



Looking for the right breed of sheep to suit your farm set up can be quite a challenge as most of the breeds sell themselves in much the same way.

We aim to be straight talking. Our message is that if you want a Native breed which is *versatile*, *productive*, *economic* and produces exceptional meat - the Llanwenog is a must.

## A BIT OF HISTORY

The breed originates from the Teifi valley of Ceredigion and Carmarthenshire in West Wales. As the area opened up in the late 19th century with the arrival of the railways, the local black faced hill ewes (now extinct) were improved by crossing with the fashionable Shropshire Down.

The result is a sheep which has all the mothering and easy lambing virtues of the Welsh hill stock and the large carcass, docile temperament and quality wool of the Down breed. The Llanwenog Sheep Society was established in 1957 and flocks are now found widely across Wales and England.



Mae chwilio am y brid cywir i ddiwallu anghenion eich fferm yn medru bod yn dipyn o her gan fod nifer o'r bridiau yn gwerthu eu hunain yn yr un modd.

Rydym ni'n anelu at siarad plaen. Os ydych chi'n chwilio am frid cynhenid sydd yn *amlbwrpas*, yn *gynhyrchiol*, yn *rhad i'w cadw* ac yn cynhychu cig o'r safon uchaf yna'r ddafad Llanwenog yw'r ddafad ichi.

## YCHYDIG O HANES

Tardda'r brid o ddyffryn Teifi, sy'n gorwedd yng Ngheredigion a sir Gâr, Gorllewin Cymru. Gyda dyfodiad y rheilffyrdd yn y 19eg Ganrif daeth tro ar fyd, a chafodd y famog fynydd benddu lleol (nad sydd wedi goroesi) ei gwella drwy ei chroesi gyda'r Shropshire Down a oedd yn ffasiynol ar y pryd.

Canlyniad hyn yw dafad sydd ag iddi holl rinweddau wyna a magu diadelloedd mynydd Cymreig. Maent iddi rinweddau hefyd y Shropshire Down gyda'i charcas sylweddol, natur hyfryd a gwlan safonol. Sefydlwyd Cymdeithas Ddefaid Llanwenog yn 1957 a bellach mae'r diadelloedd hyn ar hyd a lled Cymru a Lloegr.



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### ECONOMIC

Ewes are medium sized (c60kg) so they won't eat you out of house and home, they're prolific (twinners), long lived with notably good teeth, lambs grade very well, pure or cross bred.

## WHAT MAKES THE LLANWENOG SPECIAL

### EASY TO MANAGE

They are remarkably docile and lack wanderlust - making stock tasks significantly easier for both the novice and commercial shepherd. Having narrow heads makes lambing easier and ewes are good milky mothers.

### EXCELLENT QUALITY MEAT

For the commercially minded the breed produces a decent carcass - R/U grade 16-20kg from both pure and cross bred finished on forage. The added bonus is the quality of the meat - fine grained with great taste, it is favoured by chefs, traditional breed butchers and discerning customers.

*For those who care, they are exceptionally smart looking black & white sheep with an attractive fine head, small ears, clean legs, good wool and distinct intelligent character.*

*"Llanwenogs are ideal as a commercial flock on a 'half way up the hill farm'. A medium sized and prolific breed, they're cost effective and exceptionally hardy. Their longevity often surprises other farmers. We breed pure bred replacements and cross with Charollais tups producing a fast growing finished lamb. The quality and flavour of the meat is often remarked upon by our customers"*

**Andrew Tomkins, Hallsford Farm & Hallsford Farm Produce, Cumbria**

*"Mae gan y defaid yma natur hyfryd, maent yn hawdd eu trin ac maent yn edrych yn wych yn y cylch arddangos"*

*"These sheep have a lovely temperament, are easy to handle and look the part in the show ring"*

**Gareth Evans, Parcyhros, Ceredigion**

*"Chefs at St. JOHN and Smiths of Smithfield (2 of London's top foody restaurants) tell us that Llanwenog is the best hogget they've ever tasted"*

**Gary Wallace, Master Butcher, Butts Farm Shop, Cirencester**

*"Llanwenog wool has a well-earned reputation among hand spinners as a soft, silky, shiny delight"*

**The Fleece and Fibre Sourcebook by Deborah Robson and Carol Ekarius**

[WWW.LLANWENOG-SHEEP.CO.UK](http://WWW.LLANWENOG-SHEEP.CO.UK)



## FIND OUT MORE

[www.llanwenog-sheep.co.uk](http://www.llanwenog-sheep.co.uk) - where you can find the Breeders Directory and details of all the events and shows we attend during the year.

The annual Llanwenog Sheep Society Official Sale is held at Llanybydder at the end of August - prices are in guineas. Do come along.



## AM FWY O WYBODAETH

[www.llanwenog-sheep.co.uk](http://www.llanwenog-sheep.co.uk) - I gael rhestr o'r bridwyr a gwybodaeth am y sioeau, yr arwerthiant a phob digwyddiad arall.

Cynhelir yr arwerthiant a'r sioe flynyddol yn Llanybydder ar Sadwrn olaf mis Awst.  
Dewch yno - cewch groeso.

## LLANWENOG SHEEP SOCIETY

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## YOUR LOCAL CONTACT

